

SANTA CRUZ LONGBOARD UNION



*** INDICATOR *
APRIL 2011**



HAPPY EASTER

SCLU FEATURE STORY

First Coalition Meeting:

hi sclu board and club members,

here is a great picture of the attendees for the 1st coalition and contest meeting of the year, it was held at the heritage of surfing museum where much was discussed and voted on , including adding a new division for 50 and up in the womens divisoin, short board additions to any ones contest and a new web site that is updated and taylored towards getting corperated sponsos for all coalistion events. also 2 new perspective clubs, soth bay and cardiff, both are looking for available months that are available for additional contest. so bay is a longboard and shortboard club, and is currentley seeking a date this year for there 1st contest and want to attend our contest this year if possible. if we add a short board division. each club will have links off the coaliton site and need s to be updated. michael blum is currently coordinating the site and wind and sea is sponsoring the cost.... and is actively seeking corporate sponsors for contest and rqr judging staff. the guidelines from the coalition are simply guide lines, and not rules. each club can do what they want. at the next club contest meeting I will have the guidelines, the history of the coalition , and the judging criteria manual to share and a few copies to give out. it was my privilage to attend the coalition meeting and meet all the other presidents, team captains and club reps, the heritage of our clubs and the sence of community was so awusome , to see mr lance carson taking stensils and copys of the classic boards and meeting him, to go the greg nolls new meuseum and be given anything in the shop at a 50% discount just because we were part of the coalition meeting. , ru kidding me, im a nobody surfer and i was extended so much aloha because of the sclu and being the rep for our club. i am so stoked to be apart of our club and this community. much love and aloha , cindy





SCLU'S 27th Annual Memorial Day Contest

- We decided on Matt's artwork for the contest this year. He is fine tuning it and will get it print ready for the shirts and then pass on to Leigh for printing on the program/mugs/posters and create the contest website.
- Matt will be creating a banner for the raffle and merchandise booth, reminding patrons that their money is going towards Jacob's Heart and RAW
- Leigh is creating signage with pricing for merchandise and raffle booths.
- Leslie is getting volunteer signup sheets ready for next club meeting.
- Cindy will try to get some donations from Whole Foods, Trader Joes, and Newmans Organics
- Deadline for sponsorships is April 15th (We need their donation and artwork).
- Still looking for some one to run the raffle.
- Dave Christian, our Contest Coordinator, will be passing around sign-up sheets for volunteers. Please contact Dave for more info: sequoiaelectric@aol.com
- **next meeting will be April 10th, 10AM at Cindy's House.**



4/16/11– 4/17/11

7:00 AM

Pleasure Point

Big Stick Surfing Association is proud to announce
the world's premier vintage contest!

<http://www.bigsticksurfing.org>

Message from The President

Fellow Longboardians,

Hope everyone is doing well (I mean swell). I can't believe the contest is just two months away. I thought it was like ten months away. I have been getting a lot of positive responses from other clubs . And if nothing else, our club will be able to surf Steamer's all Memorial day weekend by ourselves (we can make it look like there is a contest going on).

I know it is kind of weird for most people to ask other people about sponsorship, but asking never hurts. And we all know after last month's meeting and what was shared, this is a cause that is well worth it. Looking forward to seeing everyone Wednesday night at the Palomar. I think Waylon and Carl are going to do a puppet show. Please show up and show them your support..

Going surfing , Scotty



* CLUB NEWS *



- There were no new introductions at March's meeting, but there were 4 new inductions! Please welcome:
 - Reese Aikawa
 - Dean Pollard
 - Katie Williams
 - Gitan Lewis

Dues are now being collected \$35 INDIVIDUAL \$50 FAMILY Please mail your checks to:

SCLU PO BOX 7495 Santa Cruz, CA 95061

If you have a lost, stolen board or want to sell your board please send details to:

Iramsey@lawson-hawks.com

If you are an SCLU Member that is not on our email database please send your contact information to:
[santacruzlongboardunion@gmail.com!](mailto:santacruzlongboardunion@gmail.com)



Next Meeting 04/06/11
7:00 PM EL PALOMAR



* THE DINOSAUR DEN *



Question of the month by **Kim Stoner**



Last Dino's Answers :

The name of this type of fin: Flow-Thru Fiberglass

Year this fin first came into use: 1966

Surfboard maker whom introduced the fin:
White Owl Surfboards

April's Dino's Den:

- 1) Who are these 2 old surf dogs?
- 2) What are they each separately famous for?
- 3) What is the truck type/year?

Contest Corner

Hey SCLU, please read the following from Samantha Christian:

Aloha SCLU club members:

As Contest Sponsorship Chair, I ask you to please join me in making this year's Memorial Day Surf Contest the most successful ever by raising even more money this year for our charities, Jacob's Heart and Ride-a-Wave Foundation! This year, I'd like to ask each board member to participate in the solicitation of cash sponsors / donors for the contest. Accordingly, you will find a (template) letter and accompanying sponsorship levels/opportunities which is to be used by all board members to solicit cash sponsors. (Obviously, if you are asking friends and family for donations, then the letter is unnecessary.) The more "professional" and "organized" we appear as a club, the more likely we are to receive larger, corporate sponsors, so please use the attached letter. Please note that any "in kind" donors you encounter, i.e., those who donate food, merchandise for resale, etc, will be recognized in a different fashion than cash sponsors pursuant to the sponsorship levels/opportunities which accompany the letter. The only exception to this would be surfboard donors who would receive the same benefits as a cash sponsor where the level of sponsorship recognition would be dependant upon the value of the board less any monies expended by the club to purchase the board.

I would like to **challenge each of you to obtain at least 3 sponsors** - I know with all your connections in the community, this is very attainable! Please get started asking for donations right away, if you haven't already started. I am honored to be working on behalf of these **great charities**, and stoked that our Club is going to be presenting them with fat checks this year! Unfortunately, I won't be able to attend our meeting Wednesday, however, I look forward to our continued success with our fundraising efforts. I will check in from time to time to see how you're progressing, meanwhile please let me know when you land a sponsor and for how much.

Please feel free to call me at **831-345-7595** or email me at sam.young42@gmail.com should you have any questions.

NEXT MEETING

DATE: Wed. APRIL 6, 2011

TIME: 6pm social, 7pm meeting

LOCATION: El Palomar

Questions, comments, suggestions, submissions?

Please contact Laura Ramsey via e-mail at

Lramsey@lawson-hawks.com.

The website is being updated frequently, so check it out!

THANK YOU LEIGH!!!



<http://www.santa-cruz-longboard-union.com/>



April 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

