



# 40th Annual Santa Cruz Longboard Union Memorial Day Club Invitational

May 23-24, 2026 | Steamer Lane and Cowell's | Santa Cruz, Ca

The Santa Cruz Longboard Union (SCLU) Memorial Day Club Invitational is the longest-running longboard surf competition in the U.S. It's not just fun for surfers; this community event raises funds for local non-profit organizations. This year we will be raising funds for Blue Whale Skeleton Renovation Project at the Seymour Marine Discovery Center and Santa Cruz Scholastic Surf League.

## Become a Contest Sponsor

Sponsors get direct exposure to contestants, their families, and thousands of tourists and spectators on our busiest holiday weekend of the year! Your sponsorship can be highlighted on:

- Contest Posters
- Contest T-shirts
- Announcements at the contest
- The SCLU Social Media posts
- The SCLU website

### Donate to the Raffle, Silent Auction, and Contestant Bags:

- |                        |                           |
|------------------------|---------------------------|
| Surfboards             | Wetsuits                  |
| Skateboards            | Artwork                   |
| Fins, Leashes          | Apparel                   |
| Surf/Skate Accessories | Stickers                  |
| Gift Certificates      | Sunscreen, lip balm, etc. |

**Sign up early to guarantee your spot!** It's so easy to get involved!

Please complete the sponsorship form below or contact the SCLU club member who discussed this opportunity with you.

*The SCLU is a 501(C)(3) not for profit tax-exempt organization Tax ID #77-0433647. Donations/contributions made to SCLU are tax deductible as charitable donations but may be deductible as a business advertising expense. Consult a tax professional. In-kind donations are calculated at wholesale values.*

Yes! I would love to get involved:

- Platinum Sponsor    Gold Sponsor    Silver Sponsor    Bronze Sponsor    SCLU Friend Sponsor    Food Vendor

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check or money order enclosed made payable to Santa Cruz Longboard Union in the amount of \$ \_\_\_\_\_

To submit this form, the SCLU Club member who discussed this opportunity with you, email to [santacruzlongboardunion@gmail.com](mailto:santacruzlongboardunion@gmail.com), or mail to: SCLU, Attn: Contest Sponsorship, P.O. Box 7495, Santa Cruz, CA 95061

\*Food and retail vendor booths subject to approval. Space is limited and available first come, first served.

This is a two-day event; partial rates not available. City of Santa Cruz special event permit required, all local laws apply.

## Sponsor Levels

Platinum Sponsor: \$3,000 +

- Sponsor name on poster and t-shirts
- Sponsor logo on contestant bags (only one available)
- Premium Vendor Booth at Contest\*
- Premium banner placement at Contest
- Business overview or video on SCLU website
- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Six (6) tickets to Saturday Dinner
- Six (6) Contest T-shirts

Gold Sponsor: \$1,000 + (cash/trade)

- Sponsor name on poster and t-shirts
- Vendor Booth at Contest\*
- Banner placement at Contest
- Marketing materials in contestant bags and raffle item
- Business overview on SCLU website
- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Four (4) tickets to Saturday Dinner
- Four (4) Contest T-shirts

Silver Sponsor or Retail/Food Vendor\*: \$500 + (cash/trade)

- Sponsor name on poster
- Vendor Booth at Contest\*
- Business link on SCLU website
- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Two (2) tickets to Saturday Dinner
- Two (2) Contest T-shirts

Bronze Sponsor: \$250 + (cash/trade)

- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Two (2) ticket to Saturday Dinner
- Two (2) Contest T-shirt

SCLU Friend Sponsor: \$100 + pledge (cash/trade)

- Inclusion in Contest PR, onsite announcements
- One (1) Contest T-shirt and dinner ticket