



# 37th Annual Santa Cruz Longboard Union Memorial Day Club Invitational

May 27-28, 2023 | Steamer Lane and Cowell's | Santa Cruz, Ca

The Santa Cruz Longboard Union (SCLU) Memorial Day Club Invitational is the longest-running longboard surf competition in the U.S. It's not just fun for surfers; this community event raises much-needed funds for local non-profit organizations. And we cannot do it without the support of partners like you. Thank you!

## Become a Contest Sponsor

Sponsors get direct exposure to contestants, their families, and thousands of tourists and spectators on our busiest holiday weekend of the year! Your sponsorship can be highlighted on:

- Contest Posters
- Contest T-shirts
- Announcements at the contest
- Banners displayed at the event
- The SCLU website

## Donate to the Raffle, Silent Auction, and Contestant Bags:

- |                        |                           |
|------------------------|---------------------------|
| Surfboards             | Wetsuits                  |
| Skateboards            | Artwork                   |
| Fins, Leashes          | Apparel                   |
| Surf/Skate Accessories | Stickers                  |
| Gift Certificates      | Sunscreen, lip balm, etc. |

Sign up early to guarantee your spot! It's so easy to get involved!

Please complete the sponsorship form below or contact the SCLU club member who discussed this opportunity with you.

*The SCLU is a 501(C)(4) not for profit tax-exempt organization Tax ID #77-0433647. Donations/contributions made to SCLU are not tax deductible as charitable donations but may be deductible as a business advertising expense. Consult a tax professional. In-kind donations are calculated at wholesale values.*

Yes! I would love to get involved:

- Title Sponsor    Gold Sponsor    Silver Sponsor    Bronze Sponsor    SCLU Friend Sponsor    Food Vendor

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Check or money order enclosed made payable to Santa Cruz Longboard Union in the amount of \$ \_\_\_\_\_

To submit this form, the SCLU Club member who discussed this opportunity with you, email to [santacruzlongboardunion@gmail.com](mailto:santacruzlongboardunion@gmail.com), or mail to: SCLU, Attn: Contest Sponsorship, P.O. Box 7495, Santa Cruz, CA 95061

\*Food and retail vendor booths subject to approval. Space is limited and available first come, first served. This is a two-day event; partial rates not available. City of Santa Cruz special event permit required, all local laws apply.

### Sponsor Levels

*Product trade is valued on wholesale product value.*

**Title Sponsor: \$7,500 +**

- Sponsor name in event title on all collateral
- Premium Vendor Booth at Contest\*
- Premium banner placement at event
- Recognition on the SCLU website
- Six (6) tickets to Saturday Dinner
- Ten (10) event T-shirts *or* mugs

**Gold Sponsor: \$1,000 + (cash/trade)**

- Banner placement at event
- Name or logo on event T-shirt and poster
- Logo and link on SCLU homepage
- Vendor Booth at Contest\*
- Four (4) tickets to Saturday Dinner
- Four (4) shirts *or* mugs

**Silver Sponsor or Retail/Food Vendor\*: \$500 + (cash/trade)**

- Business recognition on SCLU website
- Name or logo on event poster
- Inclusion in Contest PR, onsite announcements
- Vendor Booth at Contest\*
- Two (2) tickets to Saturday Dinner
- Two (2) shirts *or* mugs

**Bronze Sponsor: \$250 + (cash/trade)**

- Business recognition on SCLU website
- Name read over P.A. at event
- Two (2) ticket to Saturday Dinner
- One (1) shirt *or* mug

**SCLU Friend Sponsor: \$100 + pledge (cash/trade)**

- Business recognition on SCLU website
- Name read over P.A. at event
- One (1) shirt *or* mug