



38th Annual Santa Cruz Longboard Union Memorial Day Club Invitational

May 25-26, 2024 | Steamer Lane and Cowell's | Santa Cruz, Ca

The Santa Cruz Longboard Union (SCLU) Memorial Day Club Invitational is the longest-running longboard surf competition in the U.S. It's not just fun for surfers; this community event raises funds for local non-profit organizations. This year we will be raising funds for Save the Waves and Santa Cruz Scholastic Surf League.

Become a Contest Sponsor

Sponsors get direct exposure to contestants, their families, and thousands of tourists and spectators on our busiest holiday weekend of the year! Your sponsorship can be highlighted on:

- Contest Posters
- Contest T-shirts
- Announcements at the contest
- The SCLU Social Media posts
- The SCLU website

Donate to the Raffle, Silent Auction, and Contestant Bags:

- | | |
|------------------------|---------------------------|
| Surfboards | Wetsuits |
| Skateboards | Artwork |
| Fins, Leashes | Apparel |
| Surf/Skate Accessories | Stickers |
| Gift Certificates | Sunscreen, lip balm, etc. |

Sign up early to guarantee your spot! It's so easy to get involved!

Please complete the sponsorship form below or contact the SCLU club member who discussed this opportunity with you.

The SCLU is a 501(C)(4) not for profit tax-exempt organization Tax ID #77-0433647. Donations/contributions made to SCLU are not tax deductible as charitable donations but may be deductible as a business advertising expense. Consult a tax professional. In-kind donations are calculated at wholesale values.

Yes! I would love to get involved:

- Title Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor SCLU Friend Sponsor Food Vendor Contact

Name _____

Business Name _____

Phone _____ Email _____

Street _____ City _____ State _____ Zip _____

Check or money order enclosed made payable to Santa Cruz Longboard Union in the amount of \$ _____

To submit this form, the SCLU Club member who discussed this opportunity with you, email to santacruzlongboardunion@gmail.com, or mail to: SCLU, Attn: Contest Sponsorship, P.O. Box 7495, Santa Cruz, CA 95061

*Food and retail vendor booths subject to approval. Space is limited and available first come, first served.

This is a two-day event; partial rates not available. City of Santa Cruz special event permit required, all local laws apply.

Sponsor Levels

Platinum Sponsor: \$3,000 +

- Sponsor name on poster and t-shirts
- Sponsor logo on contestant bags (only one available)
- Premium Vendor Booth at Contest*
- Premium banner placement at Contest
- Business overview or video on SCLU website
- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Six (6) tickets to Saturday Dinner
- Ten (10) Contest T-shirts

Gold Sponsor: \$1,000 + (cash/trade)

- Sponsor name on poster and t-shirts
- Vendor Booth at Contest*
- Banner placement at Contest
- Marketing materials in contestant bags and raffle item
- Business overview on SCLU website
- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Four (4) tickets to Saturday Dinner
- Four (4) Contest T-shirts

Silver Sponsor or Retail/Food Vendor*: \$500 + (cash/trade)

- Sponsor name on poster
- Vendor Booth at Contest*
- Business link on SCLU website
- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Two (2) tickets to Saturday Dinner
- Two (2) Contest T-shirts

Bronze Sponsor: \$250 + (cash/trade)

- Social media posts throughout the year
- Inclusion in Contest PR, onsite announcements
- Two (2) ticket to Saturday Dinner
- Two (2) Contest T-shirt

SCLU Friend Sponsor: \$100 + pledge (cash/trade)

- Inclusion in Contest PR, onsite announcements
- One (1) Contest T-shirt and dinner ticket