

SANTA CRUZ LONGBOARD UNION



INDICATOR
JUNE 2011



27TH ANNUAL MEMORIAL DAY CONTEST

SCLU FEATURE STORY

The Santa Cruz Surfing Museum Celebrates 25th Anniversary at Lighthouse Point

The Santa Cruz Surfing Museum reaches a milestone this Memorial Day weekend as the shrine to surfing hits its 25th anniversary since opening in 1986. The Santa Cruz Surfing Club Preservation Society and City of Santa Cruz Parks and Recreation invite the community to celebrate on **Friday, May 27 at 11:00 a.m. at 701 West Cliff Drive**. The event will feature official ceremonies with Mayor Ryan Coonerty, Harry Mayo of the original Santa Cruz Surfing Club, other dignitaries and special guests. Highlighting refreshments will be a 9-foot "surfboard cake" by Marina Sousa, Food Network celebrity and owner of Just Cake Capitola and coffee by Surf City Coffee. Surf music as well as a display of surfboards and classic woodies by the Santa Cruz Woodies will add to the festivities.

Housed in the Mark Abbott Memorial Lighthouse on the coastal bluff above the world famous Steamer Lane surfing area, the Santa Cruz Surfing Museum (SCSM) chronicles the history of surfing as it relates to Santa Cruz County. More than 45,000 visitors tour the museum annually. The SCSM was created through the collaborative efforts of the City of Santa Cruz and several surf clubs including the Surfrider Foundation, the Santa Cruz Surfing Club, the Santa Cruz Longboard Union and the Westside Longboard Coalition. The city's Natural History Museum was the lead agency in creating what turned out to be the world's first surfing museum.

The exhibits in the SCSM cover the introduction of surfing to Santa Cruz and to North America. Of particular importance is that in July of 1885, three Hawaiian princes surfed the rolling waves off of Santa Cruz, bringing surfing to the American continent for the first time. The three princes' accomplishment is heralded at the SCSM with a display and a freestanding bronze plaque directly in front of the museum.

Also on display is the evolution of surfboard design and surfing itself. From 15-foot hollow, wooden boards and 120 pound solid boards (called "planks") to today's short, lightweight foam and fiberglass boards, the SCSM has a full range of board design on exhibit.

An extensive photograph collection chronicles generations of surfers who have braved the sometime icy waters off of the area. Displays walk visitors through the decades, from the days of surfing with only a swimsuit to the birth of the wetsuit which was invented in Santa Cruz and opened the door of surfing to thousands – if not millions – of wave riders worldwide.



Santa Cruz Surfing Club Preservation Society members Kim Stoner, original club member Bill Grace, and Tom Hickenbottom successfully appealed to keep the Santa Cruz Surfing Museum open at Lighthouse Point.

Surfing Museum Saved from Wipe Out

Santa Cruz Surfing Club Preservation Society: 'To surf and to protect'



Lighthouse Point in Santa Cruz.

Photo: BOOTS McGHEE

The historic Santa Cruz Surfing Museum, scheduled for closure by the City of Santa Cruz, has been saved... for now. One of the area's most beloved and heavily visited attractions, the Surfing Museum, housed in the gorgeous brick Mark Abbott Memorial Lighthouse, has become a regional icon for not only the city but also for the County of Santa Cruz.

With the closure coming on a surprisingly short three weeks notice, a local nonprofit surfing group, the Santa Cruz Surfing Club Preservation Society (SCSCPS), was able to draft a proposal to keep the surfing museum open for the remainder of the fiscal year (June 30, 2009). This gives the SCSCPS time to affect a management transition from the City to the SCSCPS, where the Society will assume complete administration of the beloved Surfing Museum.

On Tuesday night, the City Council voted unanimously 7-0 to accept the SCSCPS's proposal.

Hosting over 35,000 visitors annually, the Surfing Museum's two, dedicated, part-time attendants will keep their jobs and the doors will remain open courtesy of the SCSCPS's short term goal of raising \$10,000- which is 75% completed. The next five months gives the organization breathing room to create a long-term management goal of creating a self-sustaining Surfing Museum.

The SCSCPS wants to thank the many friends of the Surfing Museum, surfers and non-surfers alike, who have stepped up with offers of unlimited support.

The SCSCPS would especially like to thank the caring attorneys and staff of the law firm of Gibson, Dunn & Crutcher LLP who have worked pro bono guiding the SCSCPS through the entire process. Without their diligent attention to detail, this would have been a very difficult wave to ride.

Message from The President

Fellow Longboardians,

Grab your boards and get ready as tomorrow is the day! Our Long awaited contest is here and we are so excited to see you all 7am! As for the Meenehuene's they will start at Noon sharp.

Saturday night please come enjoy our live band, food and fun for all at Bocci's Cellar 140 Encinal St Santa Cruz.

Volunteer's have an after party on Sunday around 6PM at The Gray's. Bring a dish to share and see ya there!

Lastly, we still need someone to pick up wine in Sacramento and volunteers for the Raffle booth.



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CLUB NEWS

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* THE DINOSAUR DEN *



Question of the month by Kim Stoner

This is an order form for
HAUT SURBOARDS
when his shop was
located on 41st Ave.

Approximately what
year is this order form
from?

ORDER FORM

Name

Address

City

State

Phone

SHAPING INFORMATION

Your Weight

Size Board

Extras

Any additional information, send with order.

HAUT SURFBOARDS
745 - 41st Avenue
Santa Cruz, California 95060
Dial (408) 476-0151—Retail
or 426-7874—Mfg.

NOV. 1984

Last Dino's Answers :

A = 4
B = 7
C = 12
D = 11
E = 10
F = 6
G = 2
H = 13

I = 3
J = 14
K = 9
L = 1
M = 15
N = 6
O = 8
P = 5

Below is a list of surfboards and manufacturers from the year 1967. Let's see how many of them you can match up.

A. The Contender	1. Rick
B. The Annihilator	2. Con
C. The Invader	3. Glass Research
D. The 360	4. Austin-Baird
E. The Ego Builder	5. Windamea
F. Shape "40"	6. Carbonell
G. Wing Nose	7. Blaker
H. Royal Hawaiian	8. Dave Sweet
I. Mako	9. Olympic
J. Liquidator	10. Del Cannon
K. Radical One	11. Banger
L. The Improviser	12. Brandon
M. Da Dog	13. Dextra
N. Tip Rider	14. Greek
O. Hustler	15. Roberts
P. The Invincible	16. South Coast



SANTA CRUZ LONGBOARD UNION Longboard News



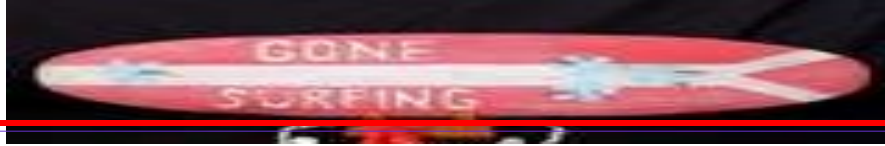
Contest Corner

Aloha SCLU club members:

- **Thursday 5/26 - Bag Stuffing Party at the Gray's House: 6PM at 109 Bradley Drive, Santa Cruz**
- **Friday 5/27 - Scaffolding/ table/Tent Set-up**
- **Saturday 5/28 - Contest Begins/ Event Dinner at Bocci's 6PM**
- **Sunday 5/29 - Contest/ Board Raffle/ Tear down & Clean Up/ Volunteer Party at the Gray's: 5PM at 109 Bradley Drive, Santa Cruz #[831-426-1976](tel:831-426-1976)**

Last I would like to remind all SCLU members that this contest represents an opportunity to support two wonderful organizations, Jacobs Heart and Ride A Wave. This is everyone's opportunity to volunteer and support the cause. Please come and participate!! We hope to see you all this week!!





June 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 WINE & WAVES	3 WINE & WAVES	4 WINE & WAVES
5 WINE & WAVES	6	7	8	9	10	11
12	13	14	15	16	17	18 KIM STONER BDAY
19	20	21	22	23	24	25
26	27	28	29	30 DOC SCOTT' BDAY		

July 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6 MEETING	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

