

**Santa Cruz Longboard Union**



**\* INDICATOR \***  
**JANUARY 2012**



**Limited edition for Holiday break!**

# \* Message from The President \*

Hi everybody,

I am down in southern California where it is summertime and there is an awesome swell!

Driving through Mission Beach and La Jolla yesterday made me miss home just a little bit. But I still love Santa Cruz surf.

Congratulations to all the new board members and to Cindy Sandberg, who was voted by the board to take Sarah's place as a Member at Large. We are having a Board meeting Monday, Jan 2nd at Jane MacKenzie's house at 5:30.

If something changes I will let the board know. Waiting for Jane to confirm.

See everyone Weds, Jan 4 at the Palomar.

mahalo,

Scotty



# \* THE DINOSAUR DEN \*



## Question of the month by Kim Stoner

What is the year of this 1st price list for Johnny Rice surfboards?  
1964

Where was his shop located at this time?  
APTOS

JOHNNY RICE  
Custom SURFBOARDS  
SANTA CRUZ CALIF.

6193-Soquel Drive Aptos, California

**CUSTOM-SURFBOARD-PRICE-LIST**

8'6" to 9'0" .....	115.00	COLORS .....	
9'1" to 9'6" .....	120.00	SINGLE COLOR .....	\$ 10.00
9'7" to 10'0" .....	125.00	TWO COLORS .....	15.00
10'1" to 10'6" .....	130.00	STRIPES .....	2.00
10'7" to 11'0" .....	135.00	BANDS .....	5.00
Model Board .....	140.00	SEE THROUGH .....	15.00

PRICES INCLUDE CHOICE OF STRINGERS

2" Balsa	Not requiring extra cut .....	\$4.00
Up to 1 inch laminated T-Band	Requiring extra cut .....	6.00
Single or double 3/4 Redwood	Balsa Wood (per inch) .....	4.25

CLARK FOAM AND GLASS FIN  
WOOD OR FOAM TAILBLOCK  
100% ISOPHTHALIC RESIN  
TWO LAYERS 10 oz. FIBERGLASS CLOTH PER SIDE

EXTRAS

T-SHIRTS .....	\$2.00
DECALS .....	.25

Accessories

WE ALSO MAINTAIN SURFBOARD RENTALS, REPAIRS AND SURFING INSTRUCTION

Who are the 2 SCLU members in the photo?

Where are they and what was going on?



# Meeting News

- 1/04 - Club Meeting at El Palomar 6PM Social/7PM Meeting
- \* 1/7 & 1/8 - San Onofre Gathering of the Tribes - Talk to Scotty about lodging/rides
- \* 1/14 - Contest Meeting/ Time and place TBA

**DATE:** Wed. Jan 4, 2012

**TIME:** 6pm social, 7pm meeting

**LOCATION:** ElPalomar

The website is being updated frequently, so check it out!

**THANK YOU LEIGH!!!**

<http://www.santa-cruz-longboard-union/>

